

- Employment** St. Cloud State University, St. Cloud, Minnesota 2007 - present
- Manage stcloudstate.edu news pages, including the front page
  - Produce photo slide shows
  - Produce videos and manage an online, multi-channel video player
  - Create images for the Web site
  - Report and write news stories for Web and print publications
  - Edit NewsMakers, a weekly faculty/staff e-letter
  - Support marketing, development and admissions initiatives
- Creative Memories, St. Cloud, Minnesota 2006 - 2007
- Wrote copy for internal and external Web sites
  - Edited, approved and rejected Web content using a content management system
  - Write copy for e-mail and Flash-based promotions
- Independent Web-design contractor, St. Cloud, Minnesota 1998 - present
- Design Web sites using HTML, XHTML, XML, CSS and JavaScript
  - Develop digital content, including photos, images, Flash files and audio
  - Deliver organization messages with clean text passages and linked PDFs
- St. Cloud Area School District 742, St. Cloud, Minnesota 1998 - 2006
- Designed Web sites using HTML, XHTML, CSS, JavaScript and other languages
  - Developed digital content, including photos, video, audio and Acrobat slide shows
  - Managed a \$20,000 radio campaign
  - Reported and wrote news stories for Web sites and print
  - Edited the 742 & You newsletter
- St. Cloud Times, St. Cloud, Minnesota 1980 - 1982
- Reported and wrote stories
  - Developed photo ideas for feature stories
- Skills** Write Web documents using XHTML and CSS  
Adapt and deploy scripted solutions such as forms, tickers and search tools  
Structure Web sites logically for ease of use  
Construct Web navigation using CSS, JavaScript, images and text  
Create, edit and optimize bitmapped images  
Photograph, videotape and scan images  
Syndicate news and information using RSS  
Design vector images for display as Flash files or for conversion to a bitmapped format  
Record, edit and deploy audio clips  
Develop and deploy Flash-based solutions  
Convey organizational messages with elegant, yet economical, writing  
Use Adobe Acrobat to deliver documents, forms and slide shows  
Display photographs in slide shows and photo albums  
Display video clips in Flash-based video players

**Software** Dreamweaver, Fireworks, Flash, Contribute, Captivate, Photoshop, Illustrator, Acrobat, Sound Forge, Dreamfeeder, iMovie, Microsoft Office

**Awards** Minnesota School Public Relations Association, Silver Star Award, school district site  
Minnesota School Public Relations Association, Silver Star Award, kindergarten site  
Minnesota School Public Relations Association, Certificate of Merit, superintendent site  
Associated Press, Best In-Depth Reporting, third-place  
Minnesota Newspaper Association, Best Human Interest Feature Story, second-place

**Education** M.A., St. Cloud State University, 1995  
B.S., St. Cloud State University, 1987  
B.A., St. Cloud State University, 1981

**Platforms** Windows, Macintosh

**Interests** Sports, especially hockey and baseball  
Singing and playing guitar  
Reading non-fiction books and periodicals  
Bird watching  
Genealogy  
Films and film history  
U.S. history and current events

**Volunteering** CentraCare Holly Ball  
Christ Church Newman Center Sunday school  
St. Cloud Youth Hockey Association  
Geyer Signal Center Ice Classic hockey tournament  
Truman and Reta Wood Community Leadership Scholarship